

TOSHIBA TEC Australia Announces a New Era in POS Terminals

*Retail and hospitality business set to gain competitive edge with the advanced
TOSHIBA WILLPOS A20 POS terminal*

SYDNEY – August 2008 – TOSHIBA TEC Australia has today announced the launch of one of the company's most eagerly anticipated retail and hospitality industry products – the TOSHIBA WILLPOS A20 POS terminal.

Building on the enormous market success of the ST-A10 TouchPOS, the new terminal (WILLPOS A20) has been designed with a range of new and improved features that squarely address key issues, such as versatility, robustness, high volume processing, environmental responsibility and elegance.

According to TOSHIBA TEC Australia Managing Director, Brendan Trewartha, the launch of the WILLPOS A20 coincides with a growing demand within the retail and hospitality industries for POS terminals that break free of traditional restraints.

"The reality is that for many retailers today require performance, reliability, serviceability and design all at an affordable price point," Mr Trewartha stated. "The WILLPOS A20 delivers on these requirements and even helps the environment by reducing power consumption through efficient use of Intel Celeron M processor."

In meeting that functionality and versatility, the WILLPOS A20 POS terminal delivers:

- **Energy efficiency:** Featuring the innovative Intel® Celeron® Mobile processor, the WILLPOS A20 delivers all the power expected of a high performance POS terminal, but with a processor that consumes 49 per cent less power than earlier models.
- **Customer engagement:** Built-in stereo speakers and an optional 12- or 15-inch customer facing screen, enables business to deliver interactive multimedia presentations/promotions at the point of sale.
- **Flexible connectivity:** A total of nine USB ports (three of which are powered), two male COM ports, two powered female COM ports, and interfaces for mouse, keyboard, cash drawers (two), external monitor (VGA) and 10/100-Base T Ethernet.
- **RAID hard disk option:** Utilising a twin hard disk drive configuration, the WILLPOS A20 can be set up to replicate business critical data and afford industry leading levels of protection from data loss.
- **Ruggedness:** With a uniquely sealed design to resist spills and dust, along with support for solid state drives and memory that resist extreme shocks, the WILLPOS A20 represents the ideal solution for any retail and hospitality environment.
- **Style:** Featuring a sleek black exterior and ultra-compact footprint, the WILLPOS A20 has been designed towards achieving the perfect balance between style and performance – without compromise.

"The retail and hospitality industries are facing increasing competition and many businesses – of all sizes – are demanding advanced and reliable POS solutions that afford them a real competitive edge," Mr. Trewartha said. "And there's no doubt that with the WILLPOS A20, this is precisely what they will now be able to achieve."

About TOSHIBA TEC Australia

TOSHIBA TEC Australia is a wholly own subsidiary of the TOSHIBA TEC CORPORATION (Japan). TOSHIBA TEC Australia manages product planning, marketing, sales, service support and distribution of point of sale systems, cash registers, scales, barcode RFID printers, peripherals and software information systems throughout Australia and New Zealand markets. As a total solution provider, TOSHIBA TEC Australia offers a complete package from consulting and system design to system installation, operation and maintenance.

About TOSHIBA TEC CORPORATION (Japan)

TOSHIBA TEC CORPORATION is an independent operating company of Toshiba Corporation, the sixth largest electronics/electrical equipment company and the world's 72nd largest company in terms of sales. Ranked by Fortune magazine as the 7th Most Admired Electronics Company in the World, Toshiba Corporation is a world leader in high technology products with more than 300 major subsidiaries and affiliates worldwide.

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