

Press Release  
For immediate use

## TOSHIBA TEC Australia Launches new Protech mini POS Terminal

**Sydney – Jan 2010** - TOSHIBA TEC Australia, a leading POS solution provider, has today announced the launch of the new Protech PS3100 mini fan-less POS terminal in Australia.

The new Protech PS3100 is a compact stylish highly integrated touch POS terminal. Suitable for a range of applications from retail to hospitality usage. The PS3100 featured a bright 10.4" LCD 5-wire resistive touch display screen with 1024x768 resolutions. It has a built-in 2x20 fluorescent customer line display, a 3-track magnetic swipe card reader, a 3" thermal receipt printer with auto cutter and an optional fingerprint scan module.

Brendan Trewartha, Managing Director, Toshiba TEC Australia, says the Protech PS3100 matches the unique needs of the Australian customers.

"The small and compact design of the Protech PS3100 mini POS terminal makes it a perfect choice for small café owners and retail owners who wanted a small compact system to fit onto their counter. It has a built-in magnetic swipe card reader and receipt printer and that saves precious space and additional hardware costs."

With the energy-efficient Intel® ATOM™ N270 1.6GHz CPU and 1GB RAM built in a fanless design, the PS3100 is able to run most point-of-sale applications with ease.

Its ultra small footprint takes up very little real estate on the counter-top. Best of all it is VESA wall & pole mountable, making it suitable as a kiosk. Available in 4 different colours (Fiery Red, Stylish Black, Sky Blue and Pearl White).

"We have tested the product with different hospitality software applications and it performs brilliantly. The ATOM™ based Intel® CPU uses the least energy among most other processors and it is cheaper." Mr Trewartha continued.

"The all-in-one fanless design coupled with 4 different colours available also forms an attractive selling point to retailers who wanted something different in their shop. We are pricing it very competitively in the market so that owners can replace their cash registers with minimum investment cost and ease" added Mr Trewartha.

Protech's CEO, Mr. Engel Wu emphasizes, " Our new PS3100 POS terminal aims to provide a flexible platform that offers operators a smooth, simple and seamless evolution from their existing ECR system at an effective cost. Besides, the new PS3100 contains various I/O ports which can connect different peripherals, such as cash drawer, customer display, barcode scanner, thermal printer, etc. And the objective of the PS3100 is to decorate a vivid counter of small shop within 4 choices of attractive colour."

The PS3100 will be available in the Australian market from March 2010 onwards.

For more information, or to discuss reseller opportunities, call Toshiba TEC Australia on 02 8845 6222 or visit [www.toshibatec.com.au](http://www.toshibatec.com.au)

### **About TOSHIBA TEC Australia**

TOSHIBA TEC Australia is a wholly own subsidiary of the TOSHIBA TEC CORPORATION (Japan). TOSHIBA TEC Australia manages product planning, marketing, sales, service support and distribution of point of sale systems, cash registers, scales, barcode RFID printers, peripherals and software information systems throughout Australia and New Zealand markets. As a total solution provider, TOSHIBA TEC Australia offers a complete package from consulting and system design to system installation, operation and maintenance.

### **About Protech Systems**

Established in 1982, Protech Systems Co., Ltd. has been specializing in the designing and manufacturing of industrial PCs, automation products, and embedded computers for companies around the world. By applying advanced technology and elastic strategies, Protech is one of the leading industrial IPC makers in this competitive industry. With the spirit of honesty, aggressiveness and reliability, Protech is dedicated to provide highest quality, top performance, and most reliable professional service the customers. Protech is certified by TUV product service for ISO 9001 and ISO 14001

For further press information please contact:

Jason Pang  
Marketing Manager  
Toshiba TEC Australia  
Email: [jpang@toshibatec.com.au](mailto:jpang@toshibatec.com.au)  
Tel: +61 2 8845 6211