

## **TOSHIBA TEC 2" B-EP2DL and 4" B-EP4DL Portable Label Printers for the Flexible Mobile Workspace**

**SYDNEY, November 2008** - TOSHIBA TEC Australia has announced the launch of 2" B-EP2DL and the 4" B-EP4DL portable label printers to extend its support of advanced mobile applications in retail, warehouse & logistics, hospitality and healthcare environments.

The new B-EP2DL and B-EP4DL meet all requirements for integration into legacy systems, protecting customer investments. The ever-increasing need for mobility and efficiency in the workplace requires a smart networking capability, both wired and wireless, which is also included in the new TOSHIBA TEC designs.

"When we asked customers what they wanted from a new range of portable printers; they asked for a compact and rugged design, long battery life, fast print speed and compatibility with existing systems including new wireless data networks... following over 12 months of development our engineers have managed to meet all these expectations and have set a new benchmark with the release of these new portable label printers" commented Brendan Trewartha, Managing Director – Toshiba TEC Australia.

Built on the success of the outstanding B-SP2D printer series, the B-EP2DL and the B-EP4DL are portable thermal printers with a contemporary and rugged design to meet the needs of today's demanding mobile applications.

The new B-EP2DL and B-EP4DL possess the following features:

- **Lighter, Faster:** Each one is so small and light (from 480g & 860g including battery) that you can wear or carry it. Get top quality printed images at top speeds, the EP range boasts a market-leading print speed of up to 4 inches per second (105mm/sec) and a high performance 32bit RISC CPU ensures lightning-fast processing. With 'peel & present' on demand, simply take a label and the next one is issued in a flash.
- **Durable & Robust:** portable printers can be required in various environments, so the rugged rubber corners were developed, easily passing a 1.8m drop test on to concrete (1.5m for B-EP4).
- **So simple to use:** for user friendliness and very fast operator training times, there's nothing like the clear backlit LCD read-out on the larger Toshiba thermal printers. And we put it into the mobile range as well, displaying a label counter, battery level, wireless signal strength and error messages.
- **Less Media Changes:** the large capacity we've designed means changing media much less often, three times less often than the B-SP series. Plus there's no core required on the rolls, so minimal waste.

- **Power Options:** A new high capacity Lithium-Ion battery is part of the design which means longer battery life whilst keeping weight and size to a minimum. It has an internal fast charge circuit so that the printer can be quickly re-charged on the move. Optional power adapters include an AC adapter, 48V input DC adapter, 12V vehicle cigarette lighter adapter (only for the B-EP2DL).
- **Easy Networking:** the EP range is Wi-Fi certified, making networking to all wireless or cabled systems a breeze.
- **Swift Integration:** The B-EP2DL and B-EP4DL label printers are Microsoft® Windows® compatible and feature a full range of communication interface versions including RS-232 Serial, Infrared (IrDA), USB 2.0, wireless LAN and Bluetooth®. And it speaks many programming languages and is designed to simply plug and play without any software changes, whether it's a Toshiba printer using TPCL or any make using BCI (Basic Command Interpreter). Both units will handle inputs from other peripherals such as scales and scanners. Uniquely, they support ESC/POS language.

The new B-EP2DL and B-EP4DL portable label printers will be available in Australia from November 2008.

### **About TOSHIBA TEC Australia**

TOSHIBA TEC Australia is a wholly own subsidiary of the TOSHIBA TEC CORPORATION (Japan). TOSHIBA TEC Australia manages product planning, marketing, sales, service support and distribution of point of sale systems, cash registers, scales, barcode RFID printers, peripherals and software information systems throughout Australia and New Zealand markets. As a total solution provider, TOSHIBA TEC Australia offers a complete package from consulting and system design to system installation, operation and maintenance.

### **About TOSHIBA TEC CORPORATION (Japan)**

TOSHIBA TEC CORPORATION is an independent operating company of Toshiba Corporation, the seventh largest electronics/electrical equipment company and the world's 91st largest company in terms of sales. Ranked by Fortune magazine as the 8th Most Admired Electronics Company in the World, Toshiba Corporation is a world leader in high technology products with more than 300 major subsidiaries and affiliates worldwide. Fiscal year revenue in 2007 was approximately \$76.6 billion.

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