

## **The Wait is over for Heavy-Duty Compact Toshiba C10 System**

**TOKYO, 16 May 2011** - TOSHIBA TEC unveiled their compact and ultra-silent WILLPOS C10 heavy-duty terminal to cater for mission-critical mobile applications in manufacturing, transportation, retail and energy-related industries.

The WILLPOS C10 rugged and drip-proof touch screen device provides ample benefits for diversified movable applications. The battery-powered unit is part of the company's range of durable heavy-duty terminals designed for cost-effective operations that require maximum resilience.

TOSHIBA TEC hardware offers you a fast path to peace of mind and a positive payback thanks to the innovative designs of the company's R&D team.

A fan-less and compact design without moving parts when using the Solid State Disk storage option, the WILLPOS C10 is developed to provide high-endurance on a small deployment footprint with an extensive array of applications.

Ready to accelerate the efficiency of information assets in a wide variety of vertical markets, the WILLPOS C10 currently runs on Microsoft Windows XP, WEPOS, POSReady2009, Windows7 PR and SUSE Linux Enterprise 11 operating systems.

The WILLPOS C10 is powered by the N450 Intel Atom CPU that has low power consumption and low heat emissions, which make this compact platform ideal for industrial environments.

The TFT touch screen design also comes with a built-in thermal printer (80mm width) and LIU for use as a check-in terminal, an information point as well as a regular POS system. The quiet, graphical thermal auto-cutting printer with easy loading mechanism is another example of smart design to accelerate efficiency.

A wide range of communication devices and Internet-based services for online advertising and reservation are just a few of the movable applications for which the WILLPOS C10 is designed.

At Toshiba, we believe that Innovation is a Journey, not a Destination.

The Toshiba WILLPOS C10 will be available in the Australian market from June 2011 onwards.

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**About TOSHIBA TEC**

TOSHIBA TEC is engaged in digital product business of the TOSHIBA group. Expanding its operation for the whole of the world, the range of products is formed by POS ( Point of Sales ) systems for retail industry, in particular keeping the top market share in Japan, Barcode printing and RFID ( Radio Frequency Identification) system for manufacturing, logistic and retail industry, and MFP ( Multi-function Peripheral ) for the office use. TOSHIBA TEC keeps creating products at any time for efficient business processes and innovated new value with customers in mind.

**About TOSHIBA TEC Australia**

TOSHIBA TEC Australia (TTAU) manages product planning, marketing, sales, service support and distribution of point of sale systems, cash registers, scales, barcode printers, peripherals and software information systems throughout Australia and Oceania markets. As a total solution provider, TOSHIBA TEC Australia offers a complete package from consulting and system design to system installation, operation and maintenance.

Headquartered in Sydney, Australia, TTAU has three divisions: the POS Retail Division; Auto ID Division and the Service Division.

For more information on TOSHIBA TEC point of sale systems, cash registers, scales, barcode printers, peripherals and software information systems, or for a dealer in your area, call +61 2 8845 6200 or visit the Toshiba TEC Australia website at [www.toshibatec.com.au](http://www.toshibatec.com.au)

**Media contact:**

**Jason Pang**  
Product and Marketing Manager  
Toshiba TEC Australia  
Tel: +61 2 8845 6211  
Email: [jpang@toshibatec.com.au](mailto:jpang@toshibatec.com.au)

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